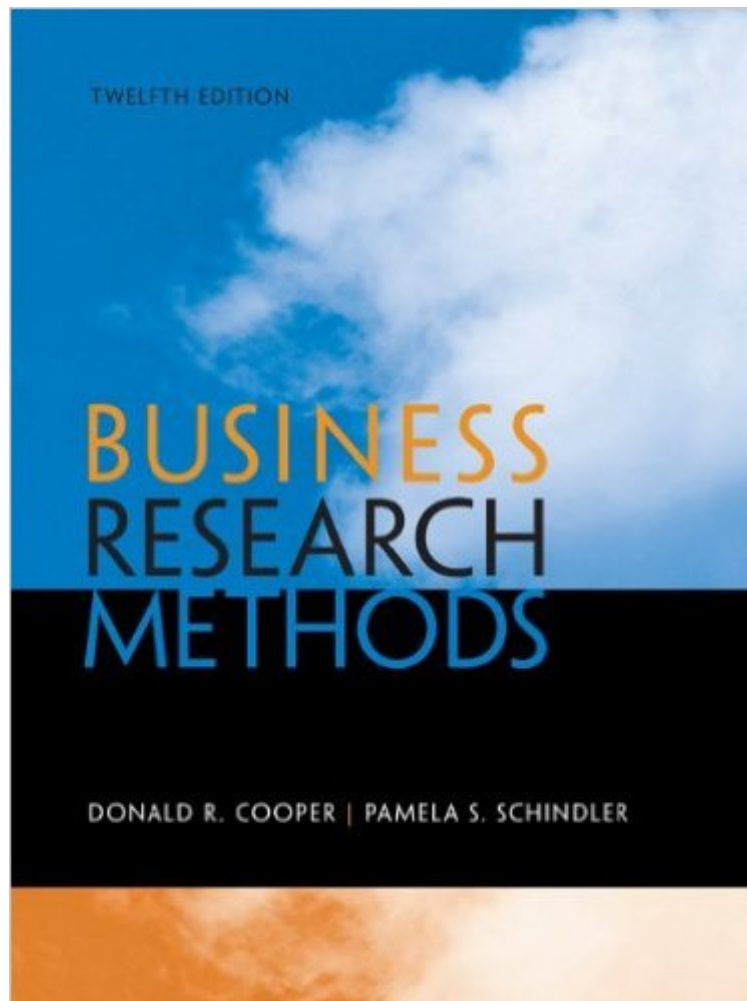


The book was found

Business Research Methods, 12th Edition



Synopsis

The Twelfth Edition of Business Research Methods reflects a thoughtful revision of a market standard. Students and professors will find thorough, current coverage of all business research topics presented with a balance of theory and practical application. The authors use managerial decision-making as the theme of Business Research Methods and they provide the content and structure to ensure students' grasp of the business research function. This textbook also encourages and supports the completion of an in-depth business research project, if desired, by the professor.

Book Information

Hardcover: 692 pages

Publisher: McGraw-Hill Education; 12th edition (March 5, 2013)

Language: English

ISBN-10: 0073521507

ISBN-13: 978-0073521503

Product Dimensions: 8.8 x 1.3 x 10.9 inches

Shipping Weight: 3.8 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars [See all reviews](#) (28 customer reviews)

Best Sellers Rank: #42,465 in Books (See Top 100 in Books) #26 in [Books > Business & Money > Processes & Infrastructure > Operations Research](#) #31 in [Books > Business & Money > Management & Leadership > Training](#) #774 in [Books > Business & Money > Skills](#)

Customer Reviews

The text is awesome, great content and very well put together. If my college class didn't require it, I would have never purchased it. The price tag is \$266 for paperback...wow! How do they expect college students to be able to afford this?

It was required for my course, but it had everything I needed to know about research for my thesis paper.

This textbook was very detailed in the information which allowed me to better understand the concepts.

Purchased for school, material could have been more concise.

I had to buy this for my college class...

Great product, very thorough curriculum.

Good condition and great price

good and recommended

[Download to continue reading...](#)

Business Research Methods, 12th Edition Nursing Research: Methods and Critical Appraisal for Evidence-Based Practice, 8e (Nursing Research: Methods, Critical Appraisal & Utilization) Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Qualitative Research Design: An Interactive Approach (Applied Social Research Methods) Analysing Quantitative Data for Business and Management Students (Mastering Business Research Methods) Research Methods in Business Studies (4th Edition) Essentials of Business Research: A Guide to Doing Your Research Project Business Research Methods (with Qualtrics Printed Access Card) Essentials of Business Research Methods Research Methods for Business Students, 7th ed. Research Methods For Business: A Skill Building Approach Business Research Methods Research Methods for Business Students Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan ! -business plan template, business plan guide - Effective Teaching Methods: Research-Based Practice (8th Edition) The Research Methods Knowledge Base, 3rd Edition Essentials of Research Methods for Criminal Justice (3rd Edition) Excellence in Business Communication (12th Edition) Business, Government and Society: A Managerial Perspective, Text and Cases, 12th Edition

[Dmca](#)